

Take productivity to the next level with an AI PC



The future of computing takes flight with AI-infused applications across the user and IT domains. With the arrival of the AI PC, some traditionally cloud-based workloads now shift to local compute on the PC.

Extending AI to the PC opens new opportunities to better respond to IT and user needs by integrating AI into apps that use any combination of cloud, client, and hybrid models.

54% of global mobility decision-makers say **flexibility to handle present and future AI demands** is a key benefit of edge computing



What is the AI PC?

A PC with the latest Intel® Core™ Ultra processor that brings fresh AI experiences in productivity, creativity, and security through a combination of the CPU, GPU, and the all-new NPU.

What End Users can do with AI



59% US ITDMs report increasing accuracy and quality of work

Up to **59%**
better application performance vs. 3-yr-old PC as measured by Crossmark overall score

Up to **132%**
faster AI video editing (gen over gen) using Adobe Premier Pro Beta

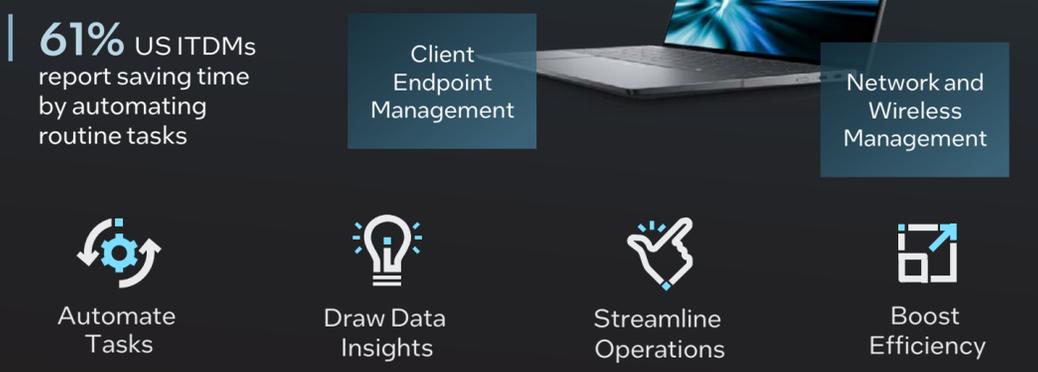
Up to **13%**
lower power with AI-enhanced collaboration on Teams 10-person call with Windows Studio Effects on NPU

Up to **82%**
better graphics performance

What IT Managers can do with AI

It's not only end users who benefit. According to Gartner®, Artificial Intelligence for IT Operations (AIOps) has the potential to revolutionize the way IT teams work. By effectively harnessing the power of AI, an AIOps platform can empower organizations to automate tasks, streamline operations, and boost efficiency in unprecedented ways.

With the introduction of the AI PC, Intel is working to accelerate AI for IT, helping ITDMs transform their IT operations from reactive to predictive, proactive, and even automated operations.



61% US ITDMs report saving time by automating routine tasks



Automate Tasks



Draw Data Insights



Streamline Operations



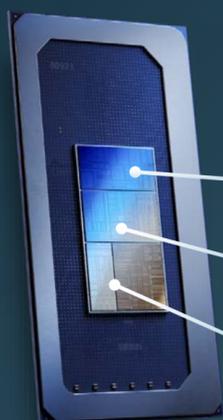
Boost Efficiency

Recent projections show the value of these capabilities will propel the AIOps market to

27%

year-over-year growth annually from 2023 to 2032

Why Intel® Core™ Ultra Processors?



The right balance of power and performance for AI

CPU	Fast Response Ideal for lightweight, single-inference, low-latency AI tasks
GPU	Performance Parallelism & Throughput Ideal for AI infused in Media/3D/Render pipeline
NPU	Dedicated Low-Power AI Engine Ideal for sustained AI and AI offload

Run your AI workloads on a machine hardened for security

By design, Intel® Core™ Ultra processors and Intel vPro® provide a more secure foundation for modern computing and AI.

Intel provides foundational protections for AI models and their data throughout the entire computing process.

Get longer battery life with **up to**

40%

lower processor power for AI enhanced collaboration¹⁰

Killer app is "choice"

100+ AI-enhanced apps/features



Four AI frameworks



How to bring AI PCs to Your Environment

Choose AI PCs with integrated AI engines across CPU/GPU/NPU to enable better productivity, collaboration, media creation and much more.

Get the most out of your Windows 11 migration by investing in AI PCs with Intel® Core™ Ultra featuring Intel vPro® technology.

Have peace of mind with a secure foundation by design and manageability features that enable the next wave of services-ready endpoints.

More than

100M

processors with AI accelerators through 2025



Business Solutions 1.800.800.0014
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