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Snapdragon X Series:

Setting a New Pace for Field Managers

PCs powered by Snapdragon[®] X Series processors empower your field managers in game-changing ways. They provide regional marketing and sales managers with unmatched performance and mobility with multi-day battery life.¹ Additionally, they provide chip-to-cloud security and on-device AI capabilities that can quickly inform on-the-move decisions across multiple branches and stores. Snapdragon X Series processors redefine productivity and set a new standard for your on-the-go field management professionals.

Regional managers | Field marketing managers
Small business owners | Designers & merchandisers
Field-based sales managers



Long battery life for multi-day use without charging¹



Microsoft Secured-Core PC support and multi-level threat protection from chip to cloud



High-speed performance for apps like ServiceMax, TradeGecko, and Shopify POS



Capable of running AI workloads on-device without internet



Fast processing speeds for data insights, automated reporting, and operational efficiency management



High-resolution display for detailed spreadsheets and presentations



Seamless connectivity for real-time updates and video conferencing

Up to
75% of the average work week for retail area managers is spent traveling between locations²

Snapdragon branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries.

1. Battery life varies significantly based on device, settings, usage, and other factors.

2. Indeed, "Learn About Being an Area Manager," July 6, 2024.

3. Battery life based on video playback, 2.2k (2240 x 1400) resolution, 200 nits brightness, system audio level as image default, player audio level at 18%, played full-screen from local storage, headphone attached or through speaker (if no audio jack port), wireless on but not connected. Actual battery life will vary depending on configuration, and maximum capacity will naturally decrease with time and usage.

4. Latitude 7455 tested with Snapdragon[®] X Elite, QHD+ display, 32GB, 1TB SSD. Testing conducted by Dell labs in May 2024 using the Microsoft Movies & TV app. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings, and other factors. Tested configurations may not be available in all regions/countries at all times. Maximum battery life will decrease with time.

5. All battery life claims are approximate maximum and based on results using the MobileMark[®] 2014, MobileMark[®] 2018, MobileMark[®] 25, JEITA 2.0, JEITA 3.0, continuous 1080p video playback (with 150nits brightness and default volume level) or Google Power Load Test (PLT) battery-life benchmark tests. Actual battery life will vary depending on many factors, such as product configuration and usage, software use, wireless functionality, power management settings, and screen brightness. The maximum capacity of the battery will decrease with time and use.

6. Battery life, up to 27 hours based on Latitude 5455 tested with Snapdragon[®] X Plus, FHD+ display, 16GB, 1TB SSD. Testing conducted by Dell labs in Aug 2024 using the Microsoft Movies & TV app. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings, and other factors. Tested configurations may not be available in all regions/countries at all times. Maximum battery life will decrease with time.

Popular devices for field managers

HP EliteBook Ultra 14



Battery life: Up to 26 hours battery life³

Display: 14" | 2240 x 1400 | Touchscreen | IPS

Build | weight: 50% aluminum, 50% plastic (recycled) | 2.97 lbs

Webcam: 5 MP IR

Wi-Fi: Wi-Fi 7

Snapdragon X Series processors: X Elite and X Plus 8-core

Dell Latitude 7455



Battery life: Up to 22 hours of local video playback⁴

Display: 14" | 2560 x 1600 | IPS | Touchscreen

Build | weight: Aluminum | 3.17 lbs

Webcam: FHD + IR

Wi-Fi: Wi-Fi 7

Snapdragon X Series processors: X Elite and X Plus

Lenovo ThinkBook 16



Battery life: Up to 30 hours of local video playback⁵

Display: 16" | 1920 x 1200 | IPS non-touch

Build | weight: Aluminum chassis | 4.02 lbs

Webcam: FHD 1080p

Wi-Fi: Wi-Fi 7

Snapdragon X Series processors: X Plus 8-core

Dell Latitude 5455



Battery life: Multi-day battery life, up to 27 hours^{1,6}

Display: 14" | 1920 x 1200 | Non-touch

Build | weight: Aluminum chassis | 3.37 lbs

Webcam: FHD + IR

Wi-Fi: Wi-Fi 7

Snapdragon X Series processors: X Plus and X Plus 8-core

Upgrade your field managers with Snapdragon processors now