

Our Competitive Cloud Differentiators:

API, Ecosystem, &
Sustainability

Cisco's Sustainability Goals

2025

90% reduction in Scope 1 and 2 GHG emissions by 2025

2030

30% reduction in Scope 3 emissions from purchased goods and services, upstream transportation and distribution, and use of sold products by 2030

2040

Net zero GHG emissions across our value chain by 2040

Cisco's 2040 net-zero target and near- and long-term targets are [approved by the Science Based Targets initiative \(SBTi\)](#).

Sustainability outcomes achieved by our customers, powered by Cisco Meraki

Energy Savings

- **44% reduction** in data center cooling energy (27% drop in total energy consumption).
- **52% reduction** in overnight Wi-Fi electricity use.
- **33% reduction** in CCTV energy use.



Avoided Waste

- Prevention of up to **\$130k worth** of hardware damage.



Reduced Travel

- **67% reduction** of onsite maintenance requirements.
- Environmental sensor installations in **half the time with nearly half the number of technicians**.

Support the [Circular](#) with Cisco Meraki:

[Cisco Green Pay](#): a flexible IT payment solution that enables to support circularity and helps address sustainability initiatives.

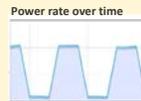
[Product Takeback and Reuse](#): A simple, secure, and sustainable means of returning end-of-use equipment to Cisco, at no cost.

[Wrexham County Borough Council:](#)

"...it is estimated that there has been a **52% reduction in overnight Wi-Fi electricity use** ... with annual carbon emissions expected to decrease by **ten metric tons** of CO2e.

...projected to result in **potential savings of up to £22,000** for fiscal year 2023/2024..."

"Power is nothing without control"



Monitor, control and automate [network- and mains-powered](#) devices with Meraki.

Did you know?

Our paper-based outer packaging is composed of **70% material and 30%** from responsibly managed Forest Stewardship Council-certified forests.



Always On is not always right

We are on a mission to lower the carbon emissions of global Wi-Fi installations. Be part of this movement. Turn Access Points off when they are not required – typically overnight and often on weekends. Make progress toward your sustainability goals. Today.

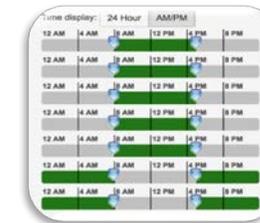
Discover



Discover opportunities for energy savings leveraging telemetry from Meraki switches.

Focus on energy usage out of business hours.

Act



Apply Meraki Port Schedules to deactivate PoE-powered devices.

Power down devices during quiet and out of business hours.

Report



Verify the new energy usage after the schedule has been active.

Document values and compare with baseline to quantify savings.

Customer testimony

[Wrexham County Borough Council:](#)

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Worried about wireless down alerts? We have [a solution](#) for that.

The most **expansive** in the industry



260+

Meraki Marketplace apps



100+

Ecosystem tech partners



50+

Business solutions and network management solutions categories



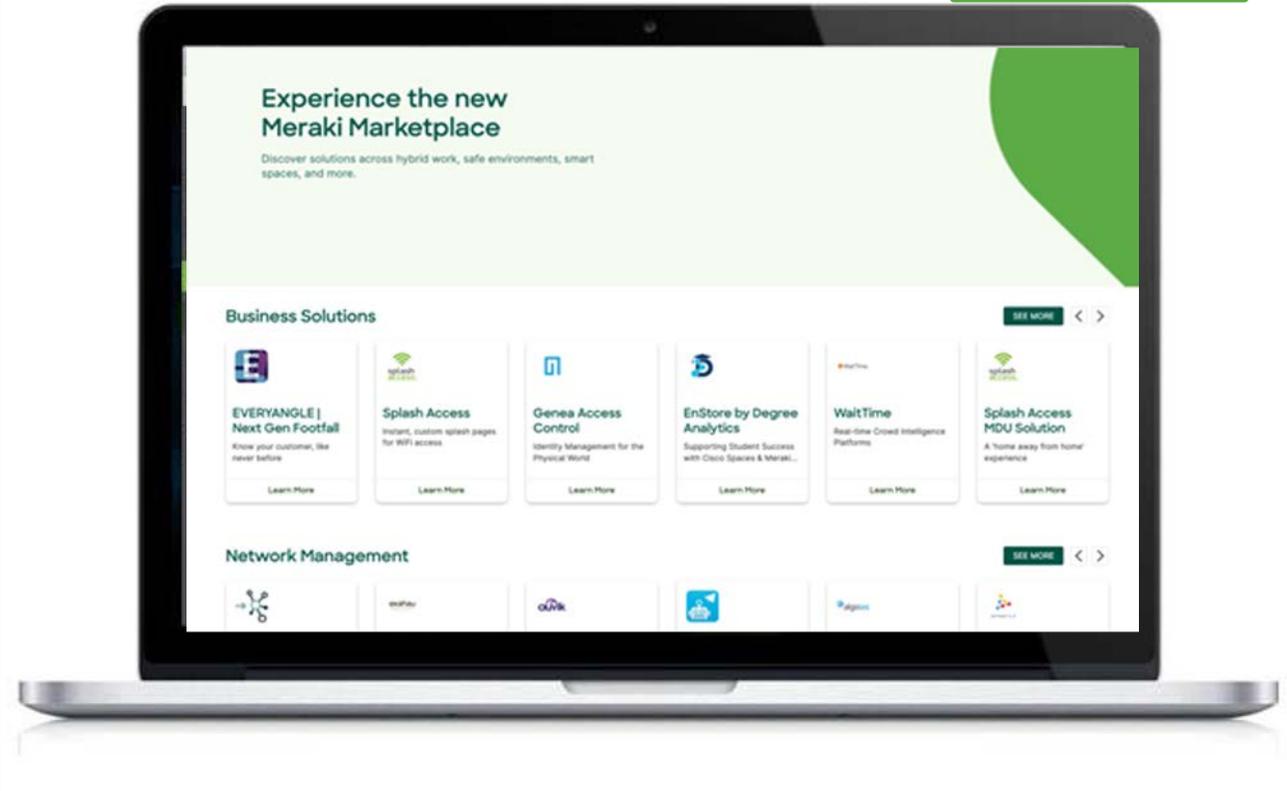
1,000+

Use cases



250+

Published customer wins



Ecosystem: Our Competitive Differentiator

Marketplace Page Views

186%

YoY
Growth

In the last
12 months:

950k Views

35% of FY23 bookings had 1 or more apps deployed
across **33,000** accounts.

11X Larger
Spend

Customers spent **11x** more than those not
using API or ecosystem at all

99% Renewal
Rate

99% renewal rate for customers
leveraging API/Ecosystem



The bridge to possible

Thank you



Contact your Connection Account Team for more information.
1.800.800.0014 ■ www.connection.com/Meraki

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